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ISI puts Students within Reach for Major Midwestern College

Integrated Wireless Communications Network enhances Campus Security

A major Midwestern College came to ISI with a goal. They wanted to provide unified communications across their campus to enhance security (in response to emergencies) and increase access to critical information. ISI, along with our partner Sprint Nextel, designed a wireless voice and data network that:

The Customer: A major Midwestern College with thousands of Students and Faculty

The Goal: Provide instant, shared communications to all Students and Faculty to enhance Campus Security and improve access to information

- Provides instant Push-to-Talk wireless communications across the campus
- Instantly connects Students and Faculty to Campus Security
- Offers GPS Location for any Student or Faculty member at any time
- Enables instant broadcast Text and Voicemail Messaging
- Gives Students on-line access to course information, Faculty schedules and activities

The ISI Campus Communications and Security Solution revolves around Smart Phones (e.g., Treo, Blackberry and the Moto Q Phone) which have additional capabilities that regular cellular devices do not have. The new devices have a built in customized application specifically designed for colleges and universities. The application allows Students to transfer data, communicate with their Professors, download campus transportation schedules, view Faculty schedules, and be alerted to campus events, among other things.

The College required that all Students use the new ISI system. Connecting everyone on campus through the same network has inspired a feeling of unity and security. Additional benefits to the College are:

- No up front cost (Sprint Nextel funded network equipment purchase)
- Marketing opportunities to attract new Students
- Campus Security features are attractive to Parents
- New Revenues for the College

The ISI solution has created a new source of revenue for the College. Recently, colleges and universities have lost dormitory phone revenues to wireless providers. ISI and Sprint Nextel contribute a portion of the sale of each phone, plus a portion of the monthly fees, to the College and their Alumni Association. The College is using these proceeds to build a new, state-of-the-art Science Center.

ISI offers a Total Telecom Solution:

Telecom Billing Audits	Inventory & Provisioning Solutions
Invoice Mgmt Services	Business Process Outsourcing
Network Services – Wireless, MPLS & Data	

For more information on ISI's Campus Communications and Security Solutions

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